



ALLAMA IQBAL OPEN UNIVERSITY  
Semester Terminal Exam Autumn 2020

Program /level:	BA/B.Com/Associate Degree Program	Maximum Marks	100
Title /Course Code	<b>Advanced Accounting (444)</b>	Pass marks	40/50

**Instructions for Exams:**

1. Attempt All Questions.
2. Write answers in your own words and avoid copying from an internet source or any book.
3. Be precise, avoid unnecessary details, answer to each question must be between 600-800 words.
4. Students can attempt paper on any white page. Mention Roll No. , Name & Signature on every page. Attach undertaking with each course code.
5. Students are advised to post their answer sheets to their tutor well in time so the same must reach on or before **20-06-2021**.
6. Submissions after due date & time will not be entertained.

Q. No.	Questions	Marks
1	Installment trading, hire purchase system, and leasing all are modes of credit sale. Describe the procedure of each and narrate the similarities and differences among them.	33
2	Ratio analysis is a useful management tool that improves the understanding of financial results and trends over time and provide key indicators of organizational performance. Managers use ratio analysis to pinpoint strengths and weaknesses from which strategies and initiatives can be formed. Keeping in view the above-mentioned benefits of ratio analysis you are required to select the recent annual reports of any manufacturing company listed at Pakistan Stock Exchange (PSX) from the given link <a href="https://financials.psx.com.pk/#">https://financials.psx.com.pk/#</a> and perform the ratio analysis and highlight the strengths and weaknesses of that organization to managers.	33
3	To enhance the sales of goods at national or international markets, a manufacturer/producer can open the branches in different areas nationwide or can send goods on consignment basis. What do you think that which method is most suitable in Pakistan for selling goods at national or international markets between them? Give your answer in detail keeping in view the advantages and disadvantages of both methods.	34