



ALLAMA IQBAL OPEN UNIVERSITY
Semester Terminal Exam Autumn 2020

Program /level:	B Ed	Maximum Marks	100
Title /Course Code	Non-Broadcast Media (8622)	Pass marks	50

Instructions for Exams:

1. Attempt All Questions.
2. Write answers in your own words and avoid copying from an internet source or any book.
3. Be precise, avoid unnecessary details, answer to each question must be between 600-800 words.
4. Students are advised to upload their answer sheets/solutions on LMS portal as soon as they complete their answers and not to wait for 8:30 PM.
5. Submissions after due date & time will not be entertained. Attach undertaking with each course code which were allowed to attempt in Urdu.
6. If plagiarism found, Student may be declared fail.

Q. No.	Questions	Marks
1	Explain the steps for choice of media and also specify the procedure of media utilization.	33
2	Suppose you are a teacher, select and justify the media you intend to use for your teaching.	33
3	Use of non-broadcast materials in the classroom can provide effective substitutes for direct contact of students with environment social and physical. Discuss	34