



ALLAMA IQBAL OPEN UNIVERSITY
Semester Terminal Exam Autumn 2020

Program /level:	BS/Graduation	Maximum Marks	100
Title /Course Code	Managerial Economics (8522)	Pass marks	50

Instructions for Exams:

1. Attempt All Questions.
2. Write answers in your own words and avoid copying from an internet source or any book.
3. Be precise, avoid unnecessary details, answer to each question must be between 600-800 words.
4. Students are advised to upload their answer sheets/solutions on LMS portal as soon as they complete their answers and not to wait for 8:30 PM.
5. Submissions after due date & time will not be entertained. Attach undertaking with each course code which were allowed to attempt in Urdu.
6. If plagiarism found, Student may be declared fail.

Q. No.	Questions	Marks
1	Explain how quantitative forecasting help the manager of Textile mill to achieve its financial objectives under COVID-19 pandemic.	33
2	Discuss the role of government in US and Pakistan markets. Explain how both countries government involve in optimal allocation of resources.	33
3	If you are a manager of a firm operating in a perfect competitive market how you will manage the cost and revenue in order to expand your firm profitability. Support your arguments with graphs and table.	34