

# Hey AIOU Students!!!

Do You have a big idea?  
Submit your business idea  
and win **Cash Prizes...**

**Winner Prize**  
**Rs. 75,000/-**

**1<sup>st</sup> Runner Up Prize: Rs. 50,000/-**

**2<sup>nd</sup> Runner Up Prize: Rs. 30,000/-**

Opening Date: 15<sup>th</sup> March, 2021

Closing Date: 30<sup>th</sup> March, 2021

.....The **BIG** Day.....

**8<sup>th</sup> April, 2021**

## Key to win:

- 1: Innovative solution
- 2: Effective implementation strategy
- 3: Persuasive proposal
- 4: Presentation/Video

## Eligibility:

AIOU students (or alumni who completed degree within last five years) can apply for "BIC-AIOU". A group of students (maximum three students) are also allowed to participate.

***Contest details at: [oric.aiou.edu.pk](http://oric.aiou.edu.pk)***