

EDITORIAL BOARD

Patron-in Chief

Prof. Dr. Nazir Ahmed Sangi

Editor-in Chief

Prof. Dr. Rashid A. Naeem

Editor

Prof. Dr. Syed Abdul Siraj

Members

Prof. Dr. Abdul Hafeez

Prof. Dr. Shahid Iqbal Kamran

Assistant Editor

Farooq Qadir

Editorial Office

Journal of Social Sciences and Humanities

Faculty of Social Sciences and Humanities

FM Radio Building, Allama Iqbal Open University

Sector H-8, Islamabad - Pakistan

Telephone: 92-51-9250076, Email: jssh_aiou@yahoo.com

Website: <http://www.aiou.edu.pk/socialjournals.asp>

ADVISORY BOARD

Prof. Dr. David J. Corner

Advisor to the Principal
University of St. Andrews
College Gate, North Street
St. Andrews, Fife, KY16 9AJ
Scotland, UK

Prof. Dr. Mushtaq A. Sajid

Dean, Faculty of Management Sciences
University of Management Science and
Information Technology, Kotli (AJK)

Prof. Dr. Mughees Uddin Sheikh

Dean, Faculty of Social Sciences
Superior University, Lahore, Pakistan

Prof. Dr. Farhad Noor Bukhsh

Director, Adam Smith Business School
University of Glasgow, UK

James D. Kelly, Ph. D

Associate Professor
Indiana University School of Journalism
Ernie Pyle Hall, 940 E. 7th St. Bloomington
IN 47405-7108, USA.

Prof. Dr. Rafique Afzal

Department of History
Quaid-i-Azam University
Islamabad, Pakistan

Prof. Dr. Muhammad Aslam

Chairman, Department of Economics
Government College University, Lahore, Pakistan

Prof. Dr. Samina Amin Qadir

Vice Chancellor
Fatima Jinnah Women University
Rawalpindi, Pakistan

Prof. Dr. Jyotika Ramaparsad

Vice Dean of Graduate Studies and Research
4025 Wolfson Building, 5100 Brunson Drive
School of Communication
University of Miami, Coral Gables
FL 33146, USA

Yahya R. Kamalipour

Professor and Head, Department of Communication
& Creative Arts, Director Center for Global Studies
Purdue University Calumet, 2200 169th Street
Hammond, IN 46323-2094, USA