

**ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD  
(Department of English)**

**WARNING**

1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM THE AWARD OF A DEGREE/CERTIFICATE IF FOUND AT ANY STAGE.**
2. **SUBMITTING ASSIGNMENTS BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".**

**Course: Pragmatics (ENGL6003)**

**Level: BS English**

**Semester: Spring 2026**

**Please read the following instructions for writing your assignments. (AD, BS, BEd, MA/MSc, MEd) (ODL Mode).**

1. All questions are compulsory and carry equal marks, but within a question, the marks are distributed according to its requirements.
2. Read each question carefully and then answer it according to the requirements of the question.
3. Also, avoid irrelevant discussion/information and reproducing from books, study guides, or allied material.
4. Your analysis and synthesis will be appreciated. Please write in your own words after reading the study guide and the related allied material.
5. Handwritten scanned assignments are not acceptable.
6. Upload your typed (in Word or PDF format) assignment before the due date.
7. Late assignments cannot be uploaded to LMS.
8. Students who attempted their assignments in Urdu/Arabic may upload a scanned copy of their handwritten assignment (in PDF format) on the University LMS. The file should not exceed 5MB.

**Total Marks: 100**

**Pass Marks: 50**

**ASSIGNMENT No. 1**

- Q.1 Explain the emergence of pragmatics as a separate field in linguistics and discuss the key intellectual concerns that led scholars to move beyond sentence-based theories of meaning. **(20)**
- Q.2 Describe the basic levels of linguistic analysis and explain how meaning changes when language is studied at the level of structure, meaning and use. **(20)**

- Q.3 Discuss the role of reference in communication and explain how speakers ensure clarity when talking about people, objects, or ideas already mentioned in a conversation. **(20)**
- Q.4 Explain the main idea of Speech Act Theory and discuss how utterances can perform actions such as requesting, promising, or commanding in everyday communication. **(20)**
- Q.5 Identify common situations in everyday conversation where speakers intentionally say less or more than required, and explain how listeners still manage to understand the intended meaning. **(20)**

**Total Marks: 100**

**Pass Marks: 50**

**ASSIGNMENT No. 2**  
**(Units 5–9)**

- Q.1 Explain how speakers and listeners rely on background knowledge to understand meaning in conversation and describe what can go wrong when this shared understanding is missing. **(20)**
- Q.2 Describe how people from different social or cultural backgrounds may interpret the same message differently and explain why communication norms vary across societies. **(20)**
- Q.3 Identify the main factors that influence how people understand meaning in conversation and explain how situation, participants, and setting affect communication. **(20)**
- Q.4 Explain how words relate to the things they represent in the real world and discuss how meaning can change depending on how language is interpreted in use. **(20)**
- Q.5 Explain how people adjust their way of speaking depending on who they are talking to (e.g., friends, teachers, strangers) and describe how politeness influences communication style. **(20)**