

ALLAMA IQBAL OPEN UNIVERSITY
(Department of Mass Communication)

WARNING

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Course: Media Ethics and Laws II (6604)

Semester: Spring, 2026

Level: BS Mass Communication

Total Marks: 100

Pass Marks: 50

ASSIGNMENT # 01

Q.1 Define media ethics and media laws in Pakistan. Discuss their importance in regulating media practices in society. (20)

Q.2 Explain the legal framework of media in Pakistan. Highlight key constitutional provisions related to freedom of expression. (20)

Q.3 What is PEMRA? Discuss its objectives and functions under its legislative framework. (20)

Q.4 Explain the major provisions of the PEMRA Ordinance. How does it regulate electronic media in Pakistan? (20)

Q.5 Discuss PEMRA rules and regulations. (20)

ASSIGNMENT # 02

Q.1 Discuss ethical principles and challenges in print media. (20)

Q.2 Explain ethics in electronic media. How do television channels deal with issues like sensationalism and misinformation? (20)

Q.3 What are the ethical responsibilities in public relations? Discuss with examples. (20)

Q.4 What are the major ethical issues in advertising practices in Pakistan? (20)

Q.5 Define media freedom and self-regulation. How can self-regulation be an effective alternative to government control? (20)

