

**ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD**  
*(Early Childhood Education & Elementary Teacher Education Department)*

**WARNING**

- 1. PLAGIARISM OR HIRING OF GHOST WRITERS (S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.**
- 2. SUBMITTING ASSIGNMENT(S) BORROWED OR STOLEN FROM OTHERS (S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".**

**Course:** Feasibility Analysis of ECCE Project (8303)  
**Level:** PGD (3 Credit hours)

**Semester:** Spring, 2025  
**Total Marks:** 100  
**Pass Marks:** 50

**Instructions for Assignment**

1. All questions are compulsory.
2. Read each question carefully before writing and answering.
3. Read the relevant units of the study guide for writing the answer to a question and properly arrange the points for the answer.
4. You may take help from other resources such as books, websites and other online resources for writing the answer to a question.
5. You must mention the resources used for writing an answer at the end of the answer.
6. The assignment should be handwritten. Typed assignments will not be accepted.
7. Write the answer in your own words.
8. The answer to a question must contain at least 1200-1500 words.
9. Leave 2-3 lines after every answer so that the tutor may provide feedback on your answer.
10. Send each assignment separately under a postal cover.
11. You will receive your assignment back after it is checked.
12. If any part of your assignment is not marked or there is an error in the calculation of the total score of the assignment, then you may contact your tutor/regional centre for further guidance.

## **Assignment No.1** **(Units 1-4)**

*Note: Attempt all Questions. All Questions Carry Equal Marks.*

- Q. 1 Write a detailed note on Feasibility Testing of an ECE Project.  
(20)
- Q. 2 Critically evaluate elements of a successful project. (20)
- Q. 3 How are product and design different from one another? Give examples (20)
- Q. 4 Give a detailed account of factors affecting the marketing process. (20)
- Q. 5 Critically evaluate the scope of Entrepreneurial Projects in Pakistan. (20)

## **Assignment No.2** **(Units 5-9)**

**Total Marks: 100**  
**Pass Marks: 50**

- Q. 1 Discuss the process of developing a Project Proposal. (20)
- Q. 2 How will you make your Entrepreneurial Project successful through Investment?(20)
- Q. 3 Critically discuss the role of management in organisations. (20)
- Q. 4 What are the main elements of a project summary? (20)
- Q. 5 Write an essay on Profitability Calculations. (20)

