ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD
(Department of Commerce)

E-COMMERCE (5060)

CHECKLIST

SEMESTER: Spring,2025

This packet comprises the following material: -
1. Textbook (one)
2. Assignment No. 1, & 2
3. Assignment forms (Two sets)
4. Schedule for submitting assignments and tutorial meetings

If you find anything missing in this packet, please contact us at the address given below:

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ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD
(Department of Commerce)

Course: E-Commerce (5060)　　　　　　　　　　**Semester: Spring, 2025**
Level: BS Accounting & Finance　　　　　　　　**Total Marks: 100**
　　　　　　　　　　　　　　　　　　　　　　　　　　Pass Marks: 50

Assignment No. 1
(Unit 1-4)

Note: You are required to attempt all questions if you are unable to understand any question of assignment, do seek help from your concerned tutor. But remember that tutors are not supposed to solve the assignment questions for you.

Q.1　Define the E-commerce framework and explain the different types of E-Commerce models with examples. **(20)**

Q.2　Who are the stakeholders in the E-commerce information system? Explain the benefits and limitations of E-commerce. **(20)**

Q.3　Describe the steps involved in setting up an E-Commerce business, including technical and operational aspects. **(20)**

Q.4.　What are the key technologies for B2B E-commerce? Explain architectural models of B2B E-commerce. **(20)**

Q.5　**(10+10)**
　i.　Write a short note on Risks in electronic payment systems.
　ii.　What is EDI? How to implement EDI?

Assignment No. 2
(Units 5-9)

Total marks 100　　　　　　　　　　　　　　　　**Pass Marks: 50**

Q.1　Define content marketing and collaborative computing and explain their types and uses with examples. **(20)**

Q.2 What is a virtual community? Describe the importance of virtual communities as facilitators of e-business**. (20)**

Q.3　Define WWW and explain the use of hypertext links in Internet access**.**　　**(20)**

Q.4　Analyze the role of social media in enhancing e-commerce businesses.　　**(20)**

Q.5　Explain how your business uses email to achieve positive results.　　**(20)**