

**ALLAMAIQBALOPENUNIVERSITY, ISLAMABAD**  
(Commonwealth of Learning Executive MBA/MPA Programme)

**WARNING**

1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.**
2. **SUBMITTING ASSIGNMENT(S) BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".**

Course: Management Information System (5567) Semester: Spring, 2024  
Level: Executive MBA/MPA

**Please read the following instructions for writing your assignments.**

**(AD, BS, BEd, MA/MSc, MEd) (ODL Mode)**

1. All questions are compulsory and carry equal marks but within a question, the marks are distributed according to its requirements.
2. Read the question carefully and then answer it according to the requirements of the question.
3. Avoid irrelevant discussion/information and reproducing from books, study guide or allied material.
4. Hand written scanned assignments are not acceptable.
5. Upload you typed (in Word or PDF format) assignments on or before the due date.
6. Your own analysis and synthesis will be appreciated.
7. Late assignments can't be uploaded at LMS.
8. The students who attempt their assignments in Urdu/Arabic may upload a scanned copy of their hand written assignments (in PDF format) on University LMS. The size of the file should not exceed 5 MB.

**Total Marks:100**

**Pass Marks: 40**

**ASSIGNMENT No. 1**  
(Block: 1-5)

- Q. 1 Discuss the impact of e-business on shopping, highlighting the convenience it brings and the challenges faced by both customers and entrepreneurs in managing online businesses. (20)
- Q. 2 Examine the role of strategic planning for emerging business models in Pakistan. (20)
- Q. 3 Explain how shared management information systems contribute to value chain integration. Provide examples to illustrate the concept. (20)
- Q. 4 Explore the transformational changes observed in the IT sector of Pakistan, detailing the shifts in business culture resulting from changes in strategy and processes. (20)
- Q. 5 Write brief notes on the following:
  - Leadership Issues in Outsourcing (10)
  - Formulating e-business Roll-out Strategies (10)

**Total Marks: 100**

**Total Marks: 40**

## **ASSIGNMENT No. 2**

### ***Instructions:***

1. This assignment is a research-oriented activity. You are required to develop a term paper and submit to the tutor for evaluation prior to the final examination. The last date of this assignment will be notified separately by our directorate of regional services and the same will be communicated to you directly as well as through approved study centers assigned to you.
2. You will have to participate in the activity fully, actively, and practically to be eligible to sit in the final examination of the course.
3. For the preparation of this assignment, you should first thoroughly review the conceptual framework of the topic and develop a scholarly material of the same giving references, quotations, and extracts of various scholars and experts. Then visit any business/commercial organization and study the relevant practical aspects there. Combining the theoretical and practical aspects, develop a comprehensive paper consisting of at least 20 to 25 typed pages to be submitted to your tutor.
  - a) Introduction to the topic
  - b) Important sub-topics
  - c) Practical study of the organization with respect to the topic
  - d) Review of theoretical and practical situations, merits, de-merits deficiencies or strengths of the organization with respect to the topic under study.
  - e) Conclusion and recommendation
  - f) Annex, if any
4. Prepare a copy of this assignment and submit to your tutor for your evaluation.
5. You should add any illustrative material/data/tables/analysis for effective submission.
6. If you fail to submit this assignment in the class, then you will not be able to sit in the final examination conducted by AIOU. A number of topics given below are the general aspects of the course and you are required to select one of the topics according to the last digit of your roll number. For example, if the roll number is N-9337241, you will select topic number 1, and if the roll number is O-3427185 then you will select topic number 5 (the last digit).

### **List of Topics:**

0. Authorities Addressing Cybersecurity Threats
1. Societal Consequences of Information Systems
2. Components of Information Systems
3. Decision-Making Structures within Organizations
4. Utilizing Decision Support Systems in the Marketing Landscape
5. Outcomes and Pitfalls of Information System Implementations
6. Knowledge Base Systems in the Pakistani Context
7. Security Concerns in Electronic Commerce
8. Lifecycle of System Development
9. Cybercrime in Data and Information Resources

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