

**National Conference on
Postmodernist Media and Today Society: Prospects and challenges**
March 28-29, 2016

Welcome to the National Conference on **Postmodernist Media and Today Society: Prospects and challenges**. Over the past decade media has infused itself in the lives of every young person in the world today. The media we use today are ever growing, evolving and changing. The way we communicate has also changed dramatically. Through the crossing of international and regional boundaries, digital media has transformed the traditional modes into one concerned with instant delivery of messages. Technological innovations have created an ever-growing media net between users and consumers become increasingly blurred, questions of media accountability continue to remain an important source of discussion.

This National Conference on Mass Media and Today Society: Prospect and Challenges is the premier forum for presentation of research and new advances in the fields of theoretical, experimental, and applied Media, Journalism, and Mass Communication. The major goal of the conference is to provide a platform to bring together, researchers, academics, policy makers, civil society representatives, and other experts of Media Sciences from all parts of the country and to understand the latest trends in communication and media. The conference will also discuss theoretical as well as empirical methodologies to help devise appropriate strategies for policy makers so as to find workable solution to address the challenges being faced by our society due to the penetration of Postmodernist Media.

Topics of interest for submission include, but are not limited to:

1. Public Relations and Advertising
2. Political Communication and Democracy
3. Communication Policy and Regulation
4. Communication Theories
5. Critical and Cultural Studies
6. Youth, Gender and Communication
7. Disaster and Media Coverage
8. Film Studies
9. Journalism: Theory and Practice
10. Mass Communication, Society and Globalization
11. Media, Climate Change and Environmental
12. Media, Information and Communication Literacy
13. Media and Sports
14. Radio, Television, and Entertainment Studies
15. Alternative and Community Media
16. Business Communication
17. Development Support Communication
18. Propaganda and Psychological Warfare
19. International and Global Communication
20. History of Communication
21. Media Audiences
22. Media Education

23. Media Ethics, Copyright and Intellectual Property
24. Media Industry Trends and Dynamics
25. Media Management
26. Risk, Stigma and Health Communication
27. Social Media and Web Journalism

Hosting Organization

Allama Iqbal Open University, Islamabad

Conference venue

Department of Mass Communication
AIOU, Islamabad

Abstract Submission

February 01, 2016 to March 5, 2016

Early bird registration

March 10 2016 to March 20 2016

Chief Guest and Key note Speaker

Conference Chair/Chief (tentative)

Federal Minister of Information and Broadcasting

Registration fee: Rs. 1000

Key Note Speakers to be announced later

Conference sessions will be chaired by notable Media scientists and practitioners of the country including Vice Chancellors, Professors, Civil Servants, Eminent Scholars, celebrities and prominent journalists.

Publication Opportunities

All accepted abstracts will be published in the conference abstract book. After the conference, accepted papers will be published electronically in the conference proceedings.

Selected papers may be considered for publication in the supporting journals.

1. Global media Journal-Pakistan Edition
2. Journal of Social Sciences and humanities

1st National Conference of Postmodernist Media and Today society: Prospects and Challenges

CALL FOR PAPER

The Department of Mass Communication Allama Iqbal Open University, Islamabad is pleased to invite you to submit research papers to the 1st National Conference on "Postmodernist Media and Today Society: Prospects and Challenges" being held on March 28th -29th, 2016 at Allama Iqbal Open University, Islamabad.

This conference is a combined academic event of the Allama Iqbal Open University and Higher Education Commission, Islamabad.

The main goal of the conference is to provide a platform to bring together researchers, academics, policy makers, civil society representatives, and other experts of Media Sciences from all parts of the country. The conference will make insight into the latest trends of communication and media. The conference will also discuss theoretical as well as empirical methodologies to help devise appropriate strategies for policy makers so as to find workable solution to address the challenges being faced by our society.

Prospective presenters are encouraged to submit proposals for oral presentations that offer new research or theoretical contributions in the field of communication and media.

Conference sessions will be chaired by notable Media Scientists and practitioners of the country including Vice Chancellors, Professors, Civil Servants, Eminent Scholars, celebrities and prominent journalists.

CONFERENCE VENUE

Academic Building, Allama Iqbal Open University, Islamabad.

FOR FURTHER INFORMATION

For more information about the Conference, please check our website: <http://www.aiou.edu.pk/> For further information please contact us on email

sasiraj99@yahoo.com

We are looking forward to welcome you in Islamabad and believe that this Media Conference will be a better academic platform with your contribution.

We request you to forward this email to other faculty and researchers in your university and apologize for cross postings.

IMPORTANT DATES

Abstract Submission:

February 01, 2016 to March 5, 2016

Full Paper Submission: March 01 to 10, 2016

Registration Deadline:

March 10, 2016 to 20, 2016

Registration Fee: Rs. 1000

PROCEEDINGS & PUBLICATION

Accepted papers will be published in *the Conference Proceeding* and Selected papers may be considered for publication in the supporting journals.

1. *Global media Journal-Pakistan Edition*
2. *Journal of Social Sciences and Humanities*

Topics of interest for submission

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8. Film Studies
9. Media and Society
10. Media, Climate Change and Environmental
11. Media, Information and Communication Literacy
12. Radio, Television, and Entertainment Studies
13. Public Relations and Advertising
14. Political Communication and Democracy
15. Communication Policy and Regulation
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